



Use the “worry free” IntelliJ IDEA annual upgrade subscription option to lower costs

For over a decade, JetBrains has been committed to delivering our innovative Java IDE IntelliJ IDEA to development teams worldwide. In fact, we’ve consistently averaged an award winning major release every 12 months for IntelliJ IDEA since 2002. We know that our users struggle to find budgeting for those major releases. Like most developers, they want to be able to develop with the latest technologies, frameworks, and language support. Managers and stakeholders struggle to keep track of when they will need to fund upgrades their developers so desperately crave. Also, managers are under pressure to lower costs. JetBrains now offers a cost- and time-effective way to receive product updates for IntelliJ IDEA with its **annual upgrade subscription**.

IntelliJ IDEA annual upgrade subscription ensures that you:

- **Stay up-to-date on the newest technology support**
Let's face it, your developers all want the newest and greatest release supporting the latest technologies. Increase your team effectiveness and efficiency by getting timely access to new product features and all releases free of charge during the subscription term.
- **Get a higher ROI and lower TCO**
Although the upgrade subscription license purchase requires a higher initial investment (comparing to repeat purchases of individual upgrades), the investment delivers you a ROI of almost 20% within 4-year software usage period. The annual subscription lowers your TCO (Total Cost of Ownership) the longer you renew and actively use IntelliJ IDEA.

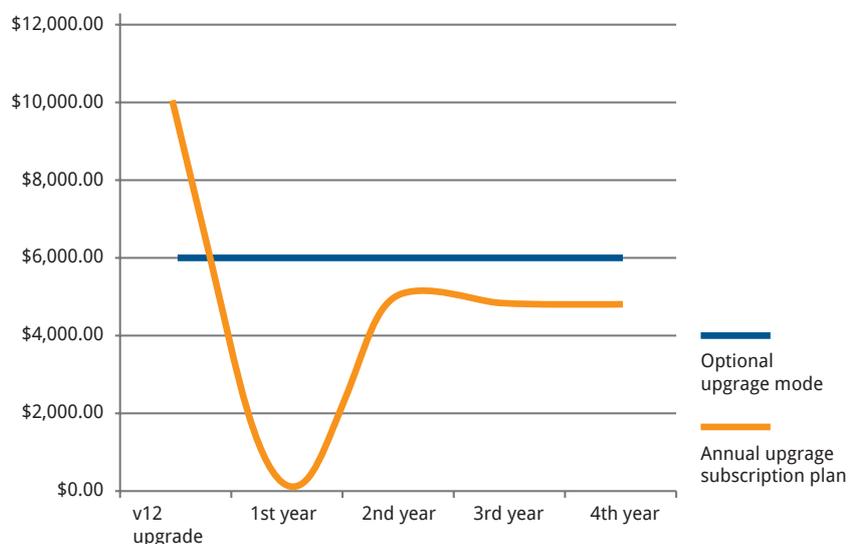


Chart 1: Comparison of costs starting with upgrade

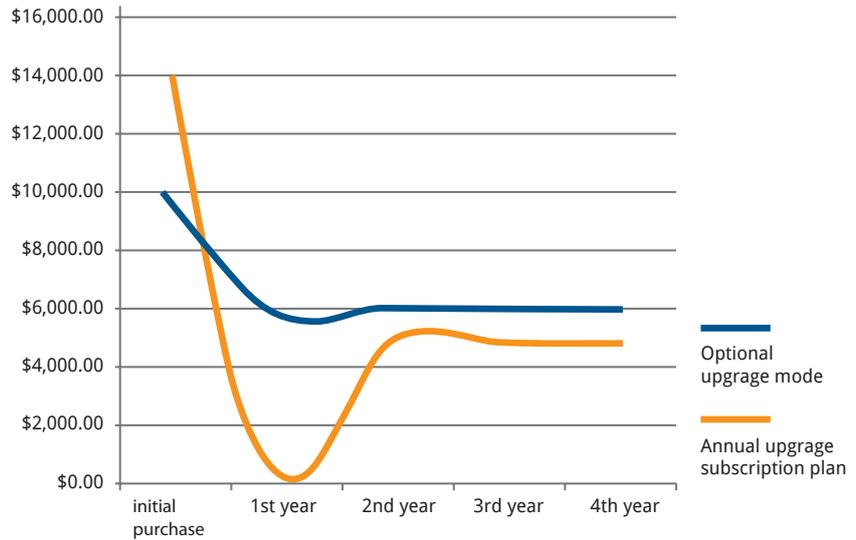


Chart 2: Comparison of costs starting with initial purchase

- **Repeatable, forecastable costs**

The annual upgrade subscription model allows for easier planning of your upgrade costs. No need to monitor product releases and worry about their immediate availability to your team. Our online systems will supply renewal reminders complete with simple purchase procedures.

How It Works

Once you purchase new product licenses or upgrade your licenses with annual upgrade subscription, you will be entitled to all minor and major releases for 12 months after the purchase date. Our licensing is still perpetual, as you will have rights to the latest build published within the active subscription period. You can continue uninterrupted service and releases by renewing your IntelliJ IDEA subscription annually.

Contact Us

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